



INTRODUCING



**FIBERON® CERTIFIED  
INSTALLER PROGRAM**

Designed with the  
professional installer in mind.



# Discover the new Fiberon<sup>®</sup> Certified Installer Program.

The Fiberon Certified Installer Program is a tiered program for contractors, featuring three levels: Outdoor Pro, Outdoor Expert and Outdoor Ambassador. The program includes access to the new Fiberon Outdoor Education Center.

- Receive access to labor warranties, leads, rewards and tools designed for the professional installer.
- Fiberon Certified installers can display their tier level badge on their website and marketing materials so everyone knows who you are.
- You will be listed as a Certified Installer on the Fiberon website where Outdoor Experts and Ambassadors can even share images of their projects and showrooms.
- Top Certified Installers will earn exclusive, annual invitations to the Fiberon Installer Council. Meet with Fiberon product managers and sales and marketing team members and share your thoughts on product installation and best practices. Plus, you'll gain insight into how Fiberon develops industry-leading products and programs.
- Your participation will not only help build your business, but help Fiberon design and improve products and programs for you.





## BUSINESS REQUIREMENTS AND TIER LEVELS

	Annual Fiberon Volume	Registered Labor Warranties	Training
	\$0-\$49,999K	Minimum 5 registered labor warranties annually	Completed Certified Installer Training
	\$50-\$99,999K	Minimum 10 registered labor warranties annually	Completed Certified Installer Training
	\$100K +	Minimum 15 registered labor warranties annually	Completed Certified Installer Training

Contact your Fiberon sales representative or email [fiberonascendant@fiberondecking.com](mailto:fiberonascendant@fiberondecking.com) to learn more.



## Explore the Fiberon® Outdoor Education Center.

Once you've completed Certified Installer Training, you'll have access to educational resources designed specifically for your needs, including:

- Product knowledge.
- Installation instructions.
- How to sell: best practices.
- Warranty registration.
- Product care and maintenance.
- And more!

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## Earn rewards for choosing Fiberon.

- The Fiberon Installer Rewards Program offers monetary rewards that pay you back for purchasing qualifying Fiberon products. Use your rewards to order marketing materials, Fiberon merchandise or gift cards within the Fiberon Ascendant platform. Earn Achievement Awards for your loyalty to Fiberon.
- Outdoor Experts and Outdoor Ambassadors will earn co-marketing dollars to use for additional, exclusive benefits.

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## Exclusive labor warranties for Certified Installers.



**5 Year**  
Limited Labor Warranty  
**OUTDOOR PRO**



**10 Year**  
Limited Labor Warranty  
**OUTDOOR EXPERT**



**15 Year**  
Limited Labor Warranty  
**OUTDOOR AMBASSADOR**

Certified Installers can offer, register and manage exclusive labor warranties through the Fiberon Ascendant platform.



## Program Benefits

	OUTDOOR PRO	OUTDOOR EXPERT	OUTDOOR AMBASSADOR
<b>Fibron Installer Rewards</b>	✓	✓	✓
<b>Find a Builder Listing</b>	✓	✓	✓
<b>Labor Warranty</b>	5 Year	10 Year	15 Year*
<b>Sample / Literature Ordering</b>	✓	✓	✓
<b>Leads</b>	✓	✓	✓
<b>Certified Installer Training</b>	✓	✓	✓
<b>Co-Marketing Funds</b>	✗	2%**	3%**
<b>Annual Fibron Council Meeting</b>	✗	✗	✓

\*15-year Labor Warranty valid ONLY when installing both Fibron decking and railing products. Decking- or railing-only projects will default to the 10-year Labor Warranty (Outdoor Ambassadors only).

\*\*Based on previous year's volume.



## PROGRAM ELIGIBILITY

The Fiberon® Certified Installer Program is free to join. Go to [fiberondecking.com/ascendant](https://fiberondecking.com/ascendant) to register. To be eligible to become a Fiberon Certified Installer you must:

- Be a licensed contractor or professional builder, based on the regulations in your state.
- Provide your contractor / business license number and verify proof of liability insurance.
- Complete the online registration process at [fiberondecking.com/ascendant](https://fiberondecking.com/ascendant).
- Complete the Fiberon Certified Installer training located on the Fiberon Ascendant portal.
- Once you complete the the Certified Installer training, you will immediately gain access to program benefits and receive a Welcome Kit with your Certified Installer certificate.

All new participants will be assigned to the Outdoor Pro tier level. Certified Installers who meet or exceed their annual tier requirements will be promoted to either Outdoor Expert or Outdoor Ambassador.

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email [fiberonascendant@fiberondecking.com](mailto:fiberonascendant@fiberondecking.com) to learn more.**



Fiberon has the right to modify or terminate either the Certified Installer Program or installer Rewards at any time. Fiberon reserves the right to suspend or deactivate a Certified Installer's account if the Certified Installer does not comply with all rules and conditions of these programs.

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